



EXECUTIVE DIRECTOR | Cassidee Shull

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Allied Trade Partner Benefits & Dues

Colorado Wine Branding & Marketing

Online Presence | Advertising & PR

- Access to CAVE's industry facing website, WineColorado.org with the ability to post industry focused events and classifieds
- Access to ColoradoWinefest.com if you choose to take part in the event
- Become a part of CAVE's social media platform of over 31,300 followers

Legislation – Dedicated Industry Lobbyist

CAVE employs a full-time lobbyist who is dedicated to monitoring important issues, informing members, facilitating discussion and acts as a liaison to the Colorado wine industry. CAVE also has an active legislative committee. This committee is devoted to navigating the direction of future legislation, giving the membership and the industry a cohesive voice.

VinCO Conference & Trade Show – Discounted Registration

Every January, CAVE coordinates the largest regional trade conference, VinCO in Grand Junction. VinCO is the region's premier grape growing and winemaking conference, bringing together top experts in enology, viticulture, and business to Grand Junction each year. CAVE's purpose in hosting VinCO is to create a venue to discuss a variety of topics pertinent to our emerging wine region. As a CAVE member, you will receive discounted trade show registration to this valuable conference.

Allied Trade Partner Benefits:

- Listing in the Allied Trade Partner Directory at WineColorado.org
- Ability to post classifieds on WineColorado.org
- Representation on state and national levels regarding issues impacting our industry
- Access to discounts to attend educational opportunities and workshops
- Opportunities to network with others in the industry at statewide events
- Exclusive listings for buying and selling industry tools, equipment, grapes, and land through our classifieds board
- Ability to post upcoming events on our Event Calendar
- Email subscription for industry news
- Invitation to have a vendor booth at the annual VinCO Conference (additional fees apply)
- Opportunity to send business updates to the industry via the CAVE newsletter
- Opportunity to provide your product or service to the CAVE members
- Opportunity to vote for Board of Directors, run for the board and participate on CAVE subcommittees as well as offer input and have a voice on CAVE programs and policy
- Discounts on CAVE/Colorado Mountain Winefest merchandise (totes, wine glasses, posters, etc).

Allied Trade Partner Dues

Dues are \$300 per year and are assessed on an anniversary basis and are valid for 12 months from the time you join. CAVE members enjoy a 30-day grace period on renewal dues, after which memberships will be canceled for non-payment.