

Colorado Wine Industry  
Board  
2017 Review

## 2017 PR By the Numbers

- 
- Total PR Hits: **81**
  - Total Circulation: **81,790,551**
  - Total Media Value: **\$757,424.00**
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# 2017 PR Initiatives

- Colorado Wine for Valentine's Day
- Phylloxera Update
- National Wine Day
- Rose for Summer
- 2017 Media FAM Trip
- Governor's Cup Competition
- Day in the Life of a Winemaker Profile
- Wine Enthusiast 40 under 40
- Colorado Wine Industry Blushing with Pride this Harvest Season
- Sparkle and Shine with Colorado Wine this Holiday
- Colorado Grapes Pitch
- Media/Spokesperson Training
- Lottery Promotions

# + Valentine's Day Coverage

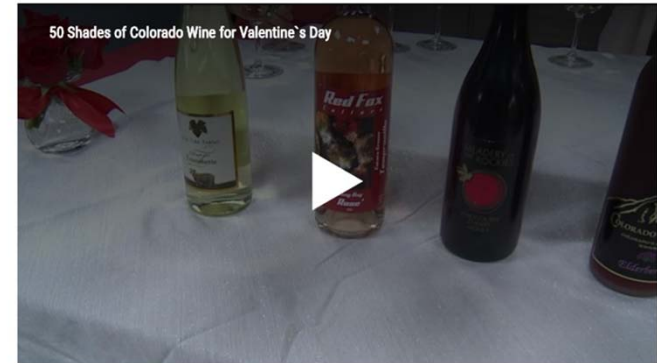
denver life

## Celebrate Valentine's Day With Great Colorado Wines

By: Marian Amini



## 50 Shades of Colorado Wine for Valentine's Day



## 50 Shades of Colorado Wine

POSTED 11:35 AM, FEBRUARY 13, 2017, BY NANCY MELEAR

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# + National Wine Day Coverage

**drink denver**  
BEST DRINKS & BARS IN YOUR LOCATION

## Enjoy National Wine Day with Colorado Wines

Rocky Mountain vines  
by Carrie Dow on May 23, 2017 in Wine



Thursday, May 25 is National Wine Day. Sounds like a good reason to have a glass if you ask us! To help out, the **Colorado Wine Board** has suggestions for Colorado wines to enjoy on this special day. The Board believes that since we Denverites love to support local, buying wine should be no different. With over 120 wineries in the state, it can be difficult to find the right one so the Board has selected some tasty wines to try, especially as we head into summer. All wines are available at large liquor retailers, but can also be ordered online.

### Pomegranate Rouge by Aspen Peak Cellars

You may have seen or heard about the tragic destruction of this winery's production facility by a runaway semi-truck near Baily, CO. Fortunately no one was hurt, but the winery has had to set up a temporary production in nearby Pine Junction while rebuilding. However, the winery's most popular styles are still available. Consider finding a bottle or two of the Pomegranate Rouge. This is a light bodied Zinfandel with natural pomegranate flavoring that works well with summer desserts or to use in summer cocktails. You can order from the winery's website and shipping in Colorado is free when

### 2014 Grateful Red by Winter Park Winery

Handcrafted at 8,675 feet in the Fraser Valley not far from Denver, Winter Park Winery's 2014 Grateful Red captures the fun and funky spirit of the 60s. The wine is 100% Tempranillo for a dry, full bodied berry wine. This and other Winter Park wines are available for purchase online at the winery's website.

### Peach Dessert Wine by Mesa Winds Farm

Located in Hotchkiss, CO, Mesa Winds is a 26-acre farm and winery that has orchards, sheep, grape vines and more. While the farm grows the grapes of Burgundy, France - Pinot Gris, Pinot Noir and Pinot Meunier - this award-winning winery makes dessert wines with their home grown peaches. The Peach Dessert Wine makes a perfect aperitif and is available for purchase on the farm's website.

### 2015 Tulip by Two Rivers

Tulip, one of this Grand Junction winery's most coveted blends, actually came about by necessity. A while back the winery had extra Riesling grapes they weren't sure what to do with. The owners, Bob and Dillie Witham, decided to add the extra grapes to some Merlot and a star was born. Now Two Rivers makes this blend every year and it is a blend of 15% Merlot and 85% Riesling. The winery suggests using Tulip to make a summer sangria. The 2015 Tulip is available on the winery's website.



## Colorado wine country: The 10 best wineries the state has to offer

By Robert Gorman  
POSTED: 2:48 PM, May 25, 2017  
UPDATED: 3:17 PM, May 25, 2017  
TAGS: denver | colorado | wine | palisade | best wineries



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DENVER -- It may not be well known, but Colorado produces some of the best wine in the country.

But to sample some of the best the state has to offer, you'll have to venture hundreds of miles to the source: Palisade.

In the spirit of National Wine Day, here are the state's 10 best wineries, according to TripAdvisor.com:



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# + Colorado Wine Industry Professionals

# 5280

# Westword



## Colorado Has A New Master of Wine

Ashley Hausman Vaughters earned the impressive credential after almost a decade of study and drinking more bottles than she can count.

BY DENISE MICKELSEN | SEPTEMBER 7, 2017

[f](#) [t](#) [r](#) 5280.com > Eat and Drink

Can you imagine studying for a test for eight years? How about a test that isn't even really *one* test, but rather three stages of testing that takes a minimum of three years to complete? That's just the tip of the cork when it comes to explaining the [Institute of Masters of Wine's](#) rigorous program, which is so daunting, only 46 U.S.-based wine pros have successfully earned its Master of Wine (MW) title since the first exam in 1953. But on September 3, Ashley Hausman Vaughters joined their prestigious ranks, passing the third and final stage to become the first MW in Colorado.

Vaughters, a Front Range wine rep for [Old World Wine Imports](#) and owner of [Mistral Wine Co.](#) (a consumer-facing education and consulting company), began working toward her MW in 2009 by tackling the many prerequisites necessary to apply for the program. "I started with [Society of Wine Educators'](#) [Certified Specialist of Wine program]," Vaughters says. "I got my level two sommelier certification through the [Court of Master Sommeliers](#), and then started to work for the [Wine & Spirit Education Trust](#) diploma. I've been nonstop studying since 2009, really."



## Wine Enthusiast Recognizes Colorado Wine Pro With Tastemaker Award

KRISTA KAFER | SEPTEMBER 1, 2017 | 10:30AM

Colorado gained a little more recognition for its growing wine culture this week: Industry magazine *Wine Enthusiast* named Kyle Schlachter of the Colorado Wine Industry Development Board (CWIDB) one of its 40 Under 40 Tastemakers for 2017.

Schlachter, outreach coordinator for the CWIDB, is a Colorado wine enthusiast who passionately promotes our state's wines within the broader national and international industry. Sometimes this means busting false assumptions. "If people don't know that wine comes from Colorado, they assume no good wine comes from Colorado," says Schlachter, adding that when people actually try the wine, they are pleasantly surprised.

### RELATED STORIES

- [Bonocquist's Urban Winery Brings Community Together Over Wine](#)
- [A Confection Too Hot to Handle — and Other Treats at the Chocolate Therapist](#)
- [The Colorado Wine Governor's Cup Runneth Over](#)

Schlachter seeks opportunities to get samples of Colorado's finest — in particular, the twelve wines selected during the annual [Governor's Cup Competition](#) — into the hands of the who's-who of the wine industry. Recently, Tim Mondavi, scion of Robert Mondavi and head of Continuum Estate winery, had sipped Colorado's wine wares and was impressed. Colorado's 140 wineries are small mom-and-pop businesses compared to the wine giants of California and New York. Although increasingly recognized for their quality, the wines of the Centennial State remain a bargain. Colorado's sweet spot, says Schlachter, is wine in the \$20 bottle range. The same mid-priced, high-quality wine from a boutique winery in Napa Valley would cost \$40 a bottle.



## Colorado's Only Master of Wine Gives Her Fall Recommendations

KRISTA KAFER | SEPTEMBER 21, 2017 | 1:30PM

The first day of autumn arrives this week, and it's time to put away the summer wine list. As harvest begins, what works best to drink with those savory, spicy fall meals? Let's ask Ashley Hausman Vaughters, Colorado's only Master of Wine, a designation conferred (appropriately) by the [Institute of Masters of Wine](#). Vaughters, a wine rep for [Old World Wine Imports](#) and owner of her own wine education and consulting company, [Mistral Wine Co.](#), recently earned this prestigious accreditation after three years of studying viticulture, wine making and bottling, and the overall business of wine. She's also a level-two certified sommelier through the [Court of Master Sommeliers](#).

For fall's warm days and cool nights, Vaughters recommends borderline wines — fuller whites and lighter reds — that complement the flavors of autumn foods. "While it's still warm and we have the benefit of really great tomatoes still coming in," she explains, "if you have not embraced dry rosés yet, then I urge you to stop judging and thinking it's Grandma's zin." Rosé is a great wine to serve with food whose flavors fight with wine; it's perfect to pair with that luscious late-summer tomato.

# + Colorado Governor's Cup Coverage



## Front Range wineries are going through an 'awakening'

Aug 2, 2017, 10:46am MDT Updated Aug 4, 2017, 10:15am MDT

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**BUSINESS PULSE**

**What do you think of  
Colorado wine?**



Bookcliff Vineyards in Boulder sets up for a wine dinner, an event that is becoming more... [more](#)

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the expertise  
to help.**

# + Colorado Governor's Cup Coverage Cont.

## How to Get a Taste of the 2017 Colorado Wine Governor's Cup Case

By Kendal Kostelic



Decadent Saint's Cabernet Sauvignon Reserve is among the 12 winning wines. Courtesy Decadent Saint/Facebook

## DENVER LIFE®

As much as everyone knows, the Colorado Wine Industry celebrated the winners of the 2017 Colorado Wine Governor's Cup 16 Colorado winners, the 12 winners include a meat, cider and varietal.

For the full case is available at a public tasting event Aug. 3 at 7:30 p.m. for general admission (\$45) and 6:30 p.m. for VIPs. 1 winners with small plate pairings from notable Colorado chefs. 4 director of the CWIDB, to get the inside scoop on the event and

rs this year with so many entries?

46 wineries and narrowed that down to 12, so it is a big task. We didn't taste 325 wines, but they all tasted a lot. When you talk and tasting 300 wines, everybody says, "That sounds fun! But it's

the wines. What characteristics were you looking for? ace. Most people are familiar with the 100 point scale like the Wine Enthusiast all use, but a lot of judges have concerns about is twice, the chances of coming up with the same score on a 100- of people use a 20-point scale, which we took one step further. In 1 competitions as a judge, or running them, I realized that using isn't a good indication of the quality of a wine—somebody's good is introduced me to using judge's consensus and that's the

meric scores because it was a pretty clear delineation. We had 24 d or a double gold medal, which means either two panels of a on one panel agreed on the gold medal. From that 24, it was ink is interesting about this year is that we have 12 different rape varieties or styles. In previous years we've had one, or three han one wine in the case, which is great, but it's nice to have a year. This is also the first year we have a sparkling wine in the

a bad rap when it comes to wine. How would you say our bottles compare to the rest of the world?

"Absolutely. Most of our judges have judged other national competitions, so they don't just give away gold medals. They are aware of the standards at other competitions and that's what they're bringing to this one, which is one of the reasons why we really work to find people who have experience at other competitions and aren't just focused on the Colorado market. If you just randomly pick a bottle of wine off the shelf from California or France, it may be fantastic and it may be mediocre. And I think that's the truth anywhere you go. I think what happens is that, partially because Colorado consumers are so discerning, well-educated and kind of spoiled because we have a better selection than most states our size, Coloradans get much more skeptical about our local wines. I hear a lot of, 'Oh, I tasted a Colorado wine 10 years ago and it wasn't very good.' Nobody says that about France or Italy. You don't give up on Italian wine because it wasn't so great. What we've found is that when people taste the wines, they are surprised and become supporters."



Mei Hill

## The Colorado Wine Governor's Cup Runneth Over

KRISTA KAFER | AUGUST 4, 2017 | 4:01 PM

- f Mention of the Colorado Wine Governor's Cup Competition would once have drawn blank stares: What? Wine in Colorado? That's beer country.
- 12 But times have changed. On August 3, the 2017 Governor's Cup Competition drew hundreds of wine enthusiasts to the History Colorado Center, where they tried past winners as well as the twelve competing Colorado wines along with food pairings by area chefs. Colorado's post-Prohibition wine production is relatively new, having restarted in the late 1970s, and is still relatively small, accounting for only 2 percent of Colorado wine sales by volume. But the industry is rapidly growing, both in the number of wineries and the variety and quality of the wines.

## Westword

## 303MAGAZINE.COM

Governor's Cup Wine Competition Public Tasting



Photo by Lucy Beaugard

When: Thursday, August 3, 7:30 - 9:30 p.m.

Where: History Colorado Center — 1200 Broadway St., Denver

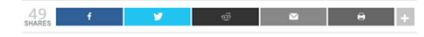
Cost: \$45 - \$75 — tickets [here](#)

**The Lowdown:** A panel of wine experts have chosen the 12 best Colorado wines out of 325 entries. The Colorado Wine Industry Development Board is waiting to announce the Best of Show until this public tasting. While waiting for the announcement at the tasting, you can try all 12 Governor's Cup Colorado wines. Colorado chefs will also make small plates to pair with the wine. Those who purchase the VIP experience will get to try previous Governor's Cup winners and a special dinner prepared by Café Rendezvous.



## Here is the best wine in Colorado according to the Governor's Cup Competition

By Allison Reedy · July 25, 2017



Inside the new Infinite Monkey Theorem inside Stanley Marketplace. (From The Hip Photo)

Thirsty locavores will appreciate this: The Governor's Cup Wine Competition, a Colorado wine industry contest, announced its winners for 2017. Even better, we can sip (or gulp, whatever) them all at the public tasting on Aug. 3.

Forty-six local wineries submitted 325 wines for judging, and 16 sommeliers, winemakers and writers chose the dozen best. The overall winner — "Best of Show" — will be announced at the Aug. 3 tasting.

Can't wait? Stock up on the winners and host your own guilping tasting!



# + Press Coverage from Media FAM

303MAGAZINE.COM



BookCliff Vineyards



Photo courtesy of Charles Watkins, ReWest Media House.

**Where:** BookCliff Vineyards — 1501 Lee Hill Rd. #17, Boulder

**When:** Tasting room is open Thursday – Sunday, 1 p.m. – 6 p.m. Tours available upon request.

**Cost:** Tastings are three wines for \$5 or five wines for \$8. Reserve wines are \$3 per taste. Tours are \$20 and include a tasting with chocolate and cheese.

**The Lowdown:** Owners John Garlich and Ulla Merz were making wine for 10 years (more than 2,000 cases their garage before opening BookCliff Vineyards. Now, although their grapes are grown on 37 acres in Pall; their storefront is in Boulder as part of the Boulder Wine Studios — three wineries that sit in the same building. All of their 10 wines are made from 100% Colorado grapes, and they've won more than 17 medals. Tasting available for \$5, and we suggest taking full advantage to try the Malbec, Friday's Folly Red and the sweet bit wine called "A Touch of Red."

Decadent Saint

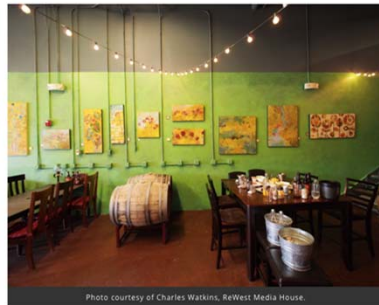


Photo courtesy of Charles Watkins, ReWest Media House.

**Where:** Decadent Saint — 1501 Lee Hill Rd #14, Boulder

**When:** Tasting room is open Thursday – Saturday, 1 – 9 p.m. and Sunday 1 – 6 p.m.

**Cost:** It depends on what you try, but tastings start at \$5.

**The Lowdown:** Just two doors down from September is the most colorful of the Boulder bunch — Decadent Saint. Their tasting room is a bit of a medieval paradise, with stone lights, bright colors and a back wall that opens completely to the outdoors. Inside is pizza place called Hot Tin Roof that serves pies to pair with your wines on Fridays and Saturdays from 4 – 8 p.m. Australian native and owner Michael Hassler has stocked Decadent's cellar from Wild Cider and roof blend of 100% unfiltered. Trust us — you've got to try

Red Fox Cellars



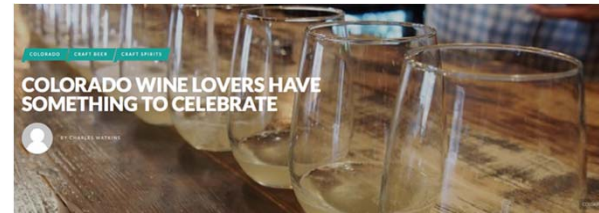
**Where:** Red Fox Cellars — 851 36th St. L. Palouse

**When:** Hours vary by season, but are usually 11 a.m. – 5 p.m. Sunday through Thursday, and 11 a.m. – 6 p.m. on Friday and Saturday.

**Cost:** Tastings are a la carte and change with the seasons. Contact Red Fox for current offerings at 970-464-1099.

**The Lowdown:** Red Fox produces what they call garden wine, fruit wine and cider — without an ounce of preservative in sight. From making Bourbon barrel-aged merlot to aqua vermeil aged Chardonnays, owners Scott and Sherie Hamilton aren't afraid to push the boundaries and redefine Colorado wine drinking. They also have up to eight ciders and fruit wines on tap at any time — including interesting flavors like Roasted Chile Cider and ones made from fruits other than grapes like cherry or peach.

## BASIN & RANGE MAGAZINE



Raise your next glass to Colorado wine

**W**hile Colorado has been busily building its reputation for being one of the nation's hotspots for craft beer, the state's wine makers and grape growers have also been hard at work growing their talent as well. Now, the Centennial state can put wine at the top of its list for great, hand-crafted, adult beverages too.

Surprised? Don't be. Colorado's wine making legacy stretches for decades, cultivated by a dedicated community of oenophiles who's love of the grape has motivated them to invest, improve and share the fruits of their labor.



Wine Country in Colorado Includes a National Monument, ph: Charles Watkins

Winemaking in Colorado began in a region called the Western Slope which contain the state's American Viticultural Areas (AVAs). Colorado's two major AVAs, the Grand Valley and the West Elk, are characterized by green, tree-lined valleys ringed by the snow-covered peaks of the Rocky Mountains. Colorado's vineyards also have the novel distinction of being the highest in North America (4500 to over 7000 feet above sea level), which combined with the state's powerful summer sun, cool nights, low humidity, and alkaline soils, come together to produce microclimates that make wines that are unique, complex in character and delicious to taste.



Speaking of taste — Colorado's grape growers and wine makers have cultivated a particular talent with making redolent Rieslings (white) and rich Cabernet Francs (red). But they are also building a niche for making great quality wines made from apples, cherries, peaches, plums and honey. In all cases, Colorado wines consistently win top national and international awards for their taste and quality.

Getting to know Colorado wine makers



# + Harvest Season Coverage

## LUXE GETAWAYS TRAVEL IN STYLE



### Colorado Wines Have a Lot to Celebrate This Harvest Season

LuxeGetaways always enjoys the opportunities to collaborate with the wine industry, though this often leads us to the more prominent wine regions around the world. However, we always have so many things about Colorado to love, and this proves to be another reason that Colorado has so much to offer the world. According to the Colorado Wine Industry, Colorado wines have a lot to celebrate this Harvest season—tasting what looks to be a strong harvest that will yield tremendous wines, as well as several notable industry accolades that are putting Colorado wine on the map nationally. First and foremost, Colorado Mountain Winefest in Palisade, Colorado, has been voted the best wine festival in the country by USA Today's 10Best website, which enlisted a panel of wine and travel experts to nominate 20 of the best festivals celebrating wine, wine culture and wine tourism across the country.

*"Colorado is quickly becoming a world-class wine destination for wine tourism, production and education," said Doug Caskey, Executive Director of the Colorado Wine Industry Development Board. "People from across the country are starting to take notice and thanks to all this state has to offer, Colorado is able to attract some of the most brilliant young minds in the wine industry."*



One such individual is Ashley Hautman Vaughters, local wholesaler and Co-representative for Old World Wine Imports and owner of Moral Wine Co., a based wine professionals since the first exam in 1953. She earned the imprimatur of study and will continue to help elevate the local wine industry through her representative for Old World Wine Imports and owner of Moral Wine Co., by tackling the many prerequisites necessary to apply for the program.



Moreover, the harvest season is a time of celebrating Colorado Wine, a reflection of the state's unique growing environment, which produces some of the best grapes in the country grown on over 1,000 acres of vineyards. This harvest season, thousands of wine lovers will make the annual pilgrimage to Colorado's Western Slope to sample a growing array of Colorado wines and participate in a variety of events such as festivals, winery tours, winemaker competitions, shopping, concerts, grape stomps, and wine and food pairings.

Having seen an exemplary growing season, the 2017 harvest is expected to be a fruitful one as much of Colorado avoided the late season frosts and harsh winter damage that can curtail yields. In addition, many of Colorado's wineries are increasing their production this year.

*"Colorado's winemakers are feeling optimistic about this year's crop," said Caskey. "All indications point to an excellent year both in terms of quality and quantity for the Colorado wine industry, and our winemakers are expected to release several new varieties for 2018."*

# MOUNTAIN LIVING

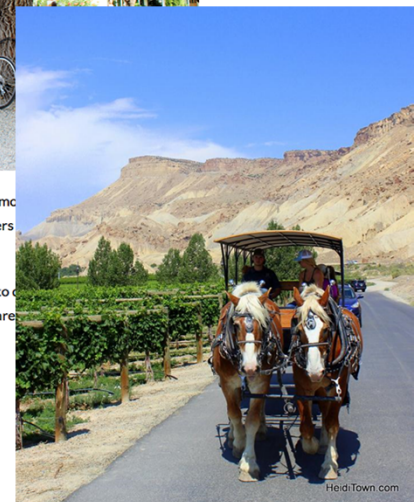
In Colorado, the place to experience the most wine culture possible is Palisade. This area hosts 75 percent of Colorado's premium wine grape vineyards, and it's home to more than 20 wineries ([source](#)).

During harvest season, the area is buzzing. Wineries host multiple events, including bands, wine-pairing dinners, and more. In addition, the Colorado Mountain Winefest, in Palisade in mid-September, is the state's largest and oldest wine event featuring chef demos, seminars, a grape stomp, live music and dozens of Colorado wineries.



There are lots of ways to tour the wineries in Palisade and one of the most popular is Cycles. Cycles offers bikes for rent as well as wine country maps. Their cruisers are available along the way. Electric bike rentals start at just \$55.

If you'd rather not sweat it out during your wine tour, but don't want to call a shuttle company or limo service. There are several businesses in the area that offer wine tours.



HeadTown.com

# + Holiday Wine Coverage



## Colorado Wines to Shine this Holiday Season

Happy Holidays  
by Carrie Dow on Nov 14, 2017 in Wine



With the holidays just around the corner, it will soon be time for office parties, family gatherings and gift giving with friends. Along with these events sometimes comes a little anxiety. What wine to bring? The **Colorado Wine Board** is here to help and provide a local touch in your holiday wine selection. All of these wines are 2017 winners in the **Colorado Governor's Cup** and pair well with a variety of seasonal foods and events. They can be found at stores all over the state or you can purchase them online directly from vintners. Then all you have to do is open the bottle and enjoy.

### Holiday Dinners with Turkey:

**Tyrannosaurus Red** (Grand Valley AVA\* Lemberger), **Carlson Vineyards Winery**, Palisade  
**Bubble Universe**, **Infinite Monkey Theorem** (Sparkling Grand Valley AVA Albarino), Denver

### Holiday Dinners with Colorado Lamb:

**Colorado Syrah**, **Guy Drew Vineyards**, Cortez  
**American Cabernet Sauvignon**, **Decadent Saint Winery**, Boulder

### Holiday Pumpkin Pie Dessert:

**Colorado Riesling**, **Bookcliff Vineyards**, Boulder  
**Sweetheart Red** (Grand Valley AVA), **Whitewater Hill Vineyards**, Grand Junction



**A Weston Splitboard:** If your little elf needs a new snowboard, get one that's made in Colorado. Weston, a craft board shaper in Minturn, makes an impressive Backwoods snowboard (\$599) and splitboard (\$899). Splitboarding is a fast-growing style of snowboarding, and Weston is leading the trend. A splitboard is designed for backcountry boarding. It splits in two to make two boards, sort of like skis, to help you with climbing, but then the board re-attaches to board downhill.

Weston's splitboards use sustainably farmed wooden cores and uses as much recycled materials as possible. It aims to be environmentally friendly. Not to mention a great ride. The Backwoods Splitboard was named Editor's Choice two years in a row for Backcountry Magazine.

**Colorado wine:** Is it a coincidence that a stocking perfectly holds a bottle of wine? We think not. Deck the house with local holiday wines. Almost 40 percent of wine sales happen in November and December, according to the **Colorado Wine Board**. The board offers some local wine suggestions, pairing 2017 Governor's Cup winners with special occasions. On its suggestion list:

- With holiday dessert: Two Rivers Winery Mesa County Port, Colorado Cellars Raspberry or Meadery of the Rockies Strawberry Honey Wine.
- The best wine for the wine lover: Creekside Cellars Grand Valley AVA Cabernet Franc
- The best wine for your boss: The Winery at Holy Cross Abbey Colorado Reserve Merlot



# + Holiday Wine Coverage Cont.

## Westword



Colorado wine often gets overlooked, but it shouldn't.

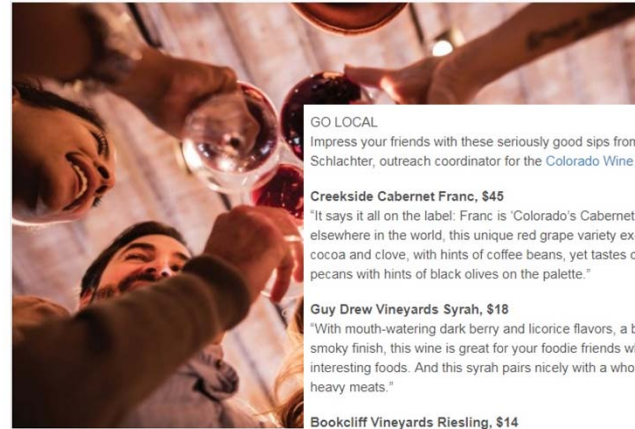
Linnea Covington

# denver life

## Dynamic Duos: Your Vino Holiday Party Cheat Sheet

By: Kendall Kostelic

There's no official grade telling you how you're doing when it comes to pairing wines with party food over the holiday season, but that doesn't make it any less stressful. We asked three local experts for recommendations that will get you an A+ (or at least lots of pats on the back and requests for refills) at a variety of occasions. Welcome to your party cheat sheet.



### GO LOCAL

Impress your friends with these seriously good sips from the Centennial State, provided by Kyle Schlachter, outreach coordinator for the Colorado Wine Industry Development Board.

#### Creekside Cabernet Franc, \$45

"It says it all on the label: Franc is 'Colorado's Cabernet.' Rarely bottled as a varietal by itself elsewhere in the world, this unique red grape variety ex-cels with smells of blackberry, allspice, cocoa and clove, with hints of coffee beans, yet tastes of black cherry, marionberry, pralines and pecans with hints of black olives on the palette."

#### Guy Drew Vineyards Syrah, \$18

"With mouth-watering dark berry and licorice flavors, a balanced acidity and a peppery, slightly smoky finish, this wine is great for your foodie friends who like having interesting wines with interesting foods. And this syrah pairs nicely with a whole range of nosh from lighter fare to rich, heavy meats."

#### Bookcliff Vineyards Riesling, \$14

"Peach, apricot, green apple and pear fruit flavors abound in this sweet wine. The long, crisp finish makes it a great wine to have on its own or with a wide variety of spicy foods."

#### Infinite Monkey Theorem Bubbles Universe, \$55

"Sparkling wine is traditionally made from chardonnay or pinot noir, but this unique, high-quality bubbly from IMT is made from albariño and is the perfect wine to start off a party."

#### Two Rivers Winery and Chateau 2013 Port, \$14

"I can't think of a better way to end a dinner party than by breaking out a bottle of dessert wine. This velvety, ruby-styled port, with warm aromas of cocoa powder and mint that lead the way into sweet and spicy flavors including chocolate and wild berries, is very well balanced and just plain delicious. Pair with chocolate-covered strawberries or your favorite chocolate dessert—it also tastes great with books and fireplaces."

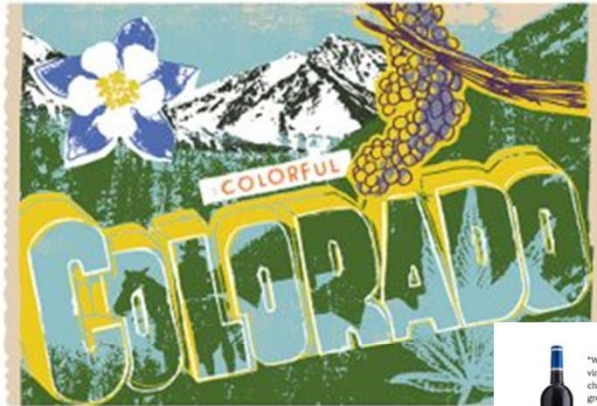
# + National Press Coverage



## The High Vineyards of Colorado

While many know the mountains of Colorado for outdoor sports and hikes, few know that the high-altitudes and sunlight can benefit vineyards as well.

BY MIKE DESIMONE AND JEFF JENSSEN



While Colorado may be best known for mountain and river sports, it is also renowned for other resources: fine cattle ranches, organically raised lamb, cheese and wine from more than 140 licensed producers.



"While the high-elevation vineyards present significant challenges to the grape grower, those same elevations offer the winemaker unique and very desirable wine characteristics," says Brent Hedrickson, owner of Stone Cottage Cellars in Paonia, noting that the combination of elevation and intense sunlight allows grapes to "easily accumulate sufficient sugar in almost any year."

John Garlich, owner/winemaker of Boulder's BookCliff Vineyards, notes that while the climate creates setbacks, it also provides benefits in the way of pest and disease control.

### Soils matter, too



"We have wonderful soils in the Grand Valley, which are ideal for growing wine grapes," says Kaibab Savage, president of the Colorado Association for Viticulture and Enology, and owner of Colorado Vineyard Specialists, a viticultural management company. He noted many soils are mixed with eroded sediment washed down from the mountains.

"This mixing with three different rock types and the components of an ancient sea bed combine to make well-drained, fertile soils ideal for producing magnificent wine grapes," he says.

Kyle Schlachter of the Colorado Wine Industry Development Board, within the state agriculture department, is optimistic about Colorado's future. "I see Colorado producers gaining a larger market share and even being available in select markets around the country. I think Colorado will have the reputation as a high-quality wine producing region."

### LEADING WINERIES

ANEMOL CARLSON VINEYARDS, COLORADO CELLARS, INFINITE MONKEY THEOREM, KINGMAN, SUTCLIFFE, TERROR CREEK WINERY, TWO RIVERS WINERY

### PRODUCTION + DISTRIBUTION:

Approximately 160,000 cases per year, with wineries gaining more distribution every year, and most with direct shipping to consumers where allowed.



## Colterris Winery

By Jamie Siebrase on February 24, 2017, 11:02 am MST

[www.colterris.com](http://www.colterris.com)

Palisade, Colorado

Founded: 2010

Privately owned



Employees: 18 full-time employees, plus seasonal employees

Industry: Brewing & Beverage

Products: Wine

### Owner Theresa High is defying expectations for Colorado wine, one locally grown grape at a time.

It started 30 years ago with a marriage proposal in France, in Roquebrune-Cap-Martin. "When Scott [High] proposed to me, he promised me a vineyard," Theresa recalls.

Scott and Theresa worked in the wine industry, and Scott eventually founded a Denver-based distribution company -- *Classic Wines* -- in the 1990s. The couple never stopped dreaming of owning a vineyard.

In 1999, the Highs purchased a 10-acre peach orchard in Palisade, and resolved to continue growing peaches until they had the means to move to the Western Slope. It wasn't a bad gig: High Country Orchards and Vineyards has been the exclusive distributor of conventional Palisade peaches for Whole Foods Markets' Rocky Mountain Region since 2006.



Colterris recently invested \$100,000 into equipment, adding to its arsenal over a dozen 500-gallon stainless steel wine tanks necessary for aging white varieties. The vineyard also acquired new French and American oak barrels, bringing their collection to about 250, kept in an underground cave cellar. Winemaking takes up 8,000 to 10,000 square feet of space, Theresa estimates, including the winemaking facility, cave, and a dry goods storage area.

This season, Theresa and her team will use that space to produce approximately 14,000 cases of wine. Grapes were harvested last year, between August and November, and white varieties are coming out of their tanks right about now, and running through the filtering and setting processes.

Many of the red grapes will age in their barrels until the summer -- some won't come out for another two years -- before the racking, which is a method of moving wine from one barrel to another using gravity.

At Colterris, different clones are put into separate tanks and barrels. And this is where the art of winemaking comes into play: Bo Felton, a recent California transplant and Colterris' new head winemaker, blends clones to make unique varietals.

Few Bordeaux wines are composed of just one variety, Theresa explains. "That's boring," she says, explaining that "75 percent of a wine must be of one variety to be able to call it by that variety's name. From there, you can blend in other varietals to make the wine more interesting."

# + Behind The Vines

# 5280

[ THE DENVER MAGAZINE ]

## Behind the Vines: Bonacquisti Wine Company

Denver's original urban winery focuses on making great wine—and helping to build a strong community in Sunnyside.

BY TERRI COOK | DECEMBER 15, 2017



The first time Paul Bonacquisti was fired from his job as a DJ, he spontaneously asked his partner, Judi, to marry him. The second time, in 2005, he decided to open a winery. Both were ultimately good decisions: The happy couple has now been together for 20 years, and they jointly run Bonacquisti Wine Company, Denver's longest-running urban winery.

For Paul, the leap from music to vino wasn't as drastic as it might seem. A second-generation Italian American

While developing the winery's business plan, Paul earned a Level 2 sommelier certification from the International Wine Guild. The technical knowledge he gained allowed him to improve upon the "old-school Italian approach" that he'd learned as a kid. It didn't take long for oenophiles to notice; Paul's 2013 Malbec was selected to be part of the prestigious 2015 Governor's Cup Case.

Now in its 11<sup>th</sup> year, Bonacquisti Wine Company offers a selection of award-winning wines both bottled and on tap, as well as a mouthwatering assortment of Italian antipasti (including spicy, housemade Italian sausage) to nosh while you're sipping.



## Behind the Vines: Whitewater Hill Vineyards & Winery

No Western Slope wine-tasting trip is complete without a stop at this laid-back winery, which won three of last year's prestigious Governor's Cup awards for its outstanding full-bodied reds.

BY TERRI COOK | OCTOBER 31, 2017



After years spent working as a software engineer in Boulder, Nancy Janes and her husband, John Behrs, decided to try their hands at growing grapes in Colorado's Grand Valley. The couple spent two years commuting back and forth between the Front Range and the Western Slope, but finally decided to relocate to Palisade and wholeheartedly plunge into the winemaking industry. The result of their hard work is the rafting-themed Whitewater Hill Vineyards & Winery, which is well worth a stop on your next road trip west.

**The Space:** Perched atop its namesake hill, the winery has a commanding view of carefully pruned vineyards that sit in front of the dramatic Book Cliffs (which delineate the Grand Valley's northern edge.) Housed in a modern warehouse, the tasting room is a casual space with a long tasting bar and a series of small wine-related merchandise displays.

# + Colorado Wine Country as a Destination



DRINK / WORLD OF WINE

## The Newest Wine Destinations in the United States

Feb 1, 2017 | 12:48 pm By Susan H. Gordon

### Colorado

The Rockies provide a viticultural mountain climate, too, with vineyards at some of the highest elevations in the world. In the Grand Valley AVA in the western part of the state where cherry, peach, and apple trees grow, Sue and Doug Phillips run Plum Creek Winery, which they founded in 1984. Four years earlier — the minimum amount of time it takes for a young vine to bear grapes fit for wine — they planted their 11-acre vineyard with grapes like cabernet franc, riesling, and gewürztraminer, thinking if other fruit thrived there, so might grapevines. In the successful decades since, varieties like sangiovese, sauvignon blanc, and syrah have been added to the mix, and the terroir has been compared to France's Rhone Valley and parts of Germany. Today, Plum Creek is Colorado's oldest still-operating winery, with a total vineyard size seven times the original. The Phillips' sites also include plantings of chardonnay in Colorado's other AVA, West Elks, where vineyard elevations reach close to 7,000 feet. There, bottles reflect the high-altitude, cool climate side of the grape variety.

## Viticulture shock: Colorado has a hidden wine country

Wet your whistle on the Western Slope



By [A.D. Thompson](#)  
Orlando Local Expert  
JULY 12, 2017



Varaison Vineyards

The birds and the bees enjoy the vineyard out back at the Meadery of the Rockies



Varaison's lovely Victorian-style home is often booked for weddings. Ceremonies are performed in the rose garden out back. (Photo courtesy of A.D. Thompson)

# + Colorado Wine Country as a Destination

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88 THINGS TO DO IN COLORADO IN 2018

Cori Anderson December 27, 2017 2

If you're reading this, you already know that living in Colorado is pretty great. There's always something to do, something to see, something to revel at—and you can drink a craft beer or smoke a joint while you're doing most of them. Each new year signifies a new opportunity to explore the state and embrace the benefits of living here. Don't spend your days off on the couch—make every moment worth it. **To help inspire your inner adventurer, we've compiled a list of 88 things to do in Colorado in 2018.** Check them off and thank us after another badass year in this badass state.

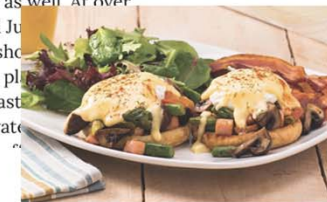
1. Enjoy the hard work of a pack by [going dog sledding](#) in a mountain town.
2. Learn how to be safe in the backcountry with [Avalanche Training](#)
3. [Visit the Ice Castles in Dillion](#)
4. [Winery hopping in Colorado Wine country](#)
5. [Ski every day of the year](#)
6. Go ice skating (weather permitting) in Evergreen at the [largest Zamboni-groomed rink](#)
7. See one of the [Rockies fireworks games](#) and get on the field
8. Dance to keep warm at one of the [winter shows at Red Rocks](#)
9. Show your own and see the newest styles at [Denver Fashion Week](#)
10. Slackline at the [dedicated slackline park in Denver](#)
11. Adventure on a [hidden hike](#) in Rocky Mountain National Park



f t p e o



Worth exploring for its beauty and bounty, this high-altitude wine region is on the rise. Colorado isn't just paradise for outdoor adventurers—it has plenty to offer any wine lover as well. At over 4,000 feet in elevation, Grand Valley is one of Colorado's Grand Valley AVA should be on your must-visit list. Rocky peaks provide a beautiful backdrop for wine tasting, mountain biking and white-water rafting.



The Egg & I

#### Where to Taste

The Grand Valley AVA is the oldest and largest American Viticultural Area in Colorado. Two Rivers Winery and Chateau isn't just a great place stay—you won't want to miss their wines either. Several wineries are located in nearby Palisade, including Colorado Cellars, the oldest and largest winery in the state. Enjoy a stroll through the rose garden with a glass in hand at Variation Vineyards or check out the laid-back vibe at Red Fox Cellars. While in Palisade, take a break from wine and sample the ciders at Talbot's Cider Co. Be sure to try the IPC Hopped Hard Cider and the Grow a Pear Perry, made with a splash of Riesling.

#### When to Go

The best time to visit is during peach season, July through September, when you can also spot lush grape-laden vines throughout the vineyards.

#### Prominent Wines

The lush Grand Valley's high altitude and dry, sunny days are prime for grape growing. Though the area is still emerging in terms of winemaking, many producers have found success in growing classic vinifera varieties like Cabernet Franc, Cabernet Sauvignon, Malbec, Merlot, Riesling and Syrah. Additionally, both Bordeaux- and Rhône-style red blends have proven to yield high-quality bottlings from the region, expressive in robust

#### Dine

Start your day with a delicious sit-down breakfast at The Egg & I, where you can "wake up to coffee" with the Hiker's Benedict. If you'd like a rolling start, snag some coffee and a delectable de pastry from Mihaela's Bakery for on the run. Enjoy a delicious lunch at one of Grand Junction's killer breweries, like Cannah Creek Brewing Company's offerings or locally loved Rockslide Brewery. When it's time for dinner, try a mountain favorite at downtown location favorites 626 on Rood or Bin 707



LIKE OUR STATE WASN'T  
INCREDIBLE ENOUGH  
DRINK COLORADO WINE



REGENCY

363



COLORADO WINE 2017 GOVERNOR'S CUP COMPETITION



CLOSE

COLORADO WINE 2017 GOVERNOR'S CUP COMPETITION



CLOSE

COLORADO WINE 2017 GOVERNOR'S CUP COMPETITION



CLOSE

COLORADO WINE 2017 GOVERNOR'S CUP COMPETITION



CLOSE

# DIA Inbound Wall Wrap

- Concourse A
- Total Estimated Impressions:3,614,814



**EXPLORE**  
COMMUNICATIONS

# DIA Inbound Wall Wrap

- Concourse B
- Total Estimated Impressions: 5,506,318



**EXPLORE**  
COMMUNICATIONS

# DIA Bonus Diorama

- Terminal A
- Total Estimated Impressions:4,500,000



**EXPLORE**  
COMMUNICATIONS

# DIA Bonus Diorama

- Terminal B
- Total Estimated Impressions:4,500,000



**EXPLORE**  
COMMUNICATIONS

## DIA Bonus



AS OF 1/11/18, DIA CONCOURSE B STATION  
INSTALLATION AND ONE BONUS DIORAMA ARE  
STILL POSTED!

ADDITIONAL ESTIMATED OVERRUN IS 11,000,000  
BONUS IMPRESSIONS